

ULTRACHEMLABS

EXCLUSIVE FOR UCL DISTRIBUTORS

**REWARDS | INCENTIVE
PROGRAM 2020**



EARN AND SAVE WITHOUT LIMITS

How to Enroll

- Notify customer service of your desire to enroll.
- Call 909-605-1640 or email cs@ultrachemlabs.com
- If account is qualified to enroll, you will be provided a members designation ranging from Bronze to Platinum.
- Complete payment of designated annual fee.
- Rewards program will begin immediately upon issuing email confirmation



* How do I know I am enrolled?

- Customer service will provide an email confirmation
- If qualified, a custom card with current member status will then be mailed to your business (additional charges will be incurred for lost or replacement cards).

Simple, Rewarding, Customized*

Tailor your rewards program to your organization's preference.

- ULTRA CHEM LABS REWARDS AND SAVINGS PROGRAMS CAN HELP YOU SAVE ON BUSINESS EXPENSES
- EARN UCL DOLLARS, CREDITS AND GIFTS
- GET EXTRA REWARD POINTS TO WIN BIG WITH ULTRA CHEM LABS

Which Metal Star do I qualify for?

- Reward designations are determined by annual sales.

Bronze to Platinum Star designation
(based on annual sales)

EXECUTIVE MEMBERS

Bronze - \$10,000 - \$49,000

Silver - \$50,000 - \$99,000

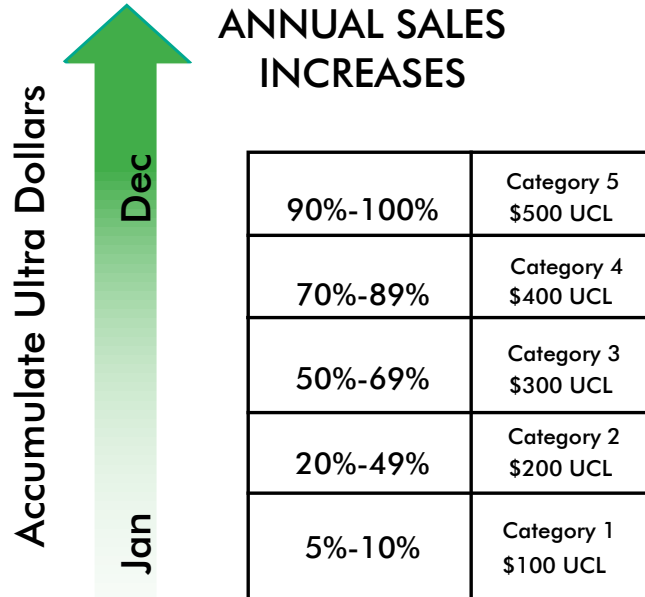
PREMIUM MEMBERS

Gold Star - \$100,000 - \$500,000

Platinum Star - \$500,000 - \$1,000,000 +

Platinum and Gold Star members receive a 1% discount off established tier pricing just for enrolling.

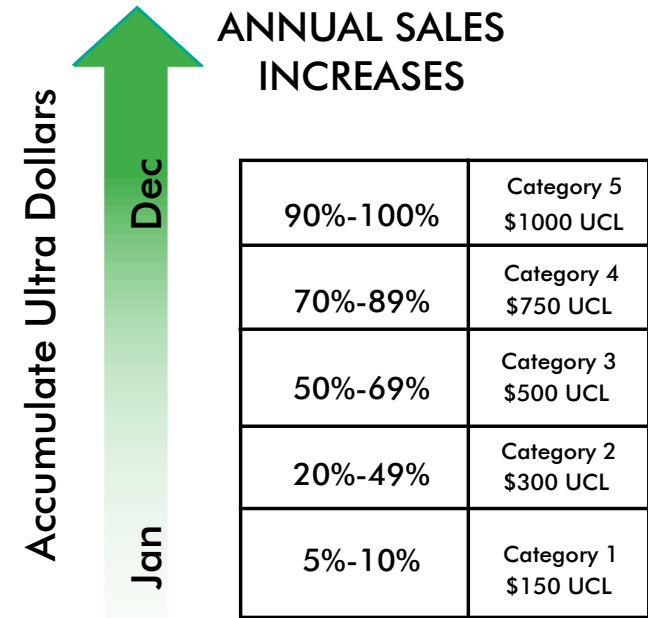
BRONZE AND SILVER EXECUTIVE MEMBERS



Members can opt for 1.5X the value of their gift in product credit. Credit will be applied to subsequent order. Credit cannot be accumulated throughout the year.

Amount of UCL dollars earned will be determined by each category of sales increase. Gifts can then be redeemed with UCL dollars earned. Sales numbers will be evaluated on a quarterly basis year to date. Ultra dollars can be accumulated throughout the year and will expire January 31st of the following year. Members will not lose accumulated Ultra dollars for decreases of sales numbers.

GOLD AND PLATINUM PREMIUM MEMBERS



Members can opt for 2X the value of their gift in product credit. Credit will be applied to subsequent order. Credit cannot be accumulated throughout the year.

Value and quality of gifts rise as members reach higher sales numbers. Premium Members are eligible for the highest quality in gifts.

Members will receive eligible date ranges through quarterly newsletters to see when and what kinds of gifts they can redeem for. UCL will be sending gifts to qualified members on a quarterly basis only if members place their gift request with customer service within the specified date ranges outlined in the quarterly newsletter.



How do reward points work? *

Reward points can be distributed throughout the year when either of the items below are reported and documented (reporting and documenting procedures are provided upon request). **Reward points will be redeemed on the night of UCL's year end customer appreciation event for chances to win wide ranges of gifts, rewards and the 1st of the year grand raffle prize.**

UCL will issue reward points upon completion of either of the following four categories. Reward points can be obtained within the date of enrollment to the night of UCL's Year End Customer Appreciation Event. Reward points will reset on the night of the event. Year End Event will be targeted for a date between (September - November).

Promotion of Brand [UNLIMITED]

1 pt for each listed below

social media posts, newsletters, seminar selling using UCL products, scheduling UCL's reps to assist with seminar, utilizing UCL design services

Loyalty

5 pt for each listed below

Adoption of full UCL product line, Pure Science product line and private label brand (to receive 5 pts, member must purchase at least three products from each division eg. Cleaner and conditioner, Quantum, Stripper from UCL floor care. Clean, Neutralizer and D-Odor from UCL Carpet care, etc.)

Innovative

3 pt for each item

Implements newly released specialty products (Titanium SRT, Titanium Iodine Remover, Lift Off Stripper etc. (Products released within a three year span will qualify)

Self Supporting

5 pt for each item

Utilizes distributor marketing box, UCL sales tool box, attends scheduled UCL training classes

BRONZE STAR MEMBER

EXECUTIVE MEMBER



INITIAL ENROLLMENT REWARD

\$150 product credit after you purchase \$1000 of UCL products in the first three months from account opening.

EARN UNLIMITED GIFTS AND DISCOUNTS.

Members are eligible to earn UCL dollars from date of unconditional enrollment to December 31st before member status resets for the next year. Members will have an additional 30 days to use accumulated UCL dollars if member renews account for the following year.

FLEXIBLE GIFTS

Members with eligible UCL dollars can redeem for gifts every quarter or redeem UCL dollars for product credit 1.5X the value.

RECEIVE CUSTOM STAR MEMBER CARD AND PLAQUE

Use your card for entry to UCL Member events

ANNUAL FEE

\$100



SILVER STAR MEMBER

EXECUTIVE MEMBER

INITIAL ENROLLMENT REWARD

\$500 product credit after you purchase \$5500 of UCL products in the first three months from account opening.

EARN UNLIMITED GIFTS AND DISCOUNTS.

Members are eligible to earn UCL dollars from date of unconditional enrollment to December 31st before member status resets for the next year. Members will have an additional 30 days to use accumulated UCL dollars if member renews account for the following year.

FLEXIBLE GIFTS

Members with eligible UCL dollars can redeem for gifts every quarter or redeem UCL dollars for product credit 1.5X the value.

RECEIVE CUSTOM STAR MEMBER CARD AND PLAQUE

Use your card for entry to UCL Member events

ANNUAL FEE

\$300



GOLD STAR PREMIUM MEMBER

GOLD STAR
PREMIUM MEMBER

ULTRACHEM LABS

INITIAL ENROLLMENT REWARD

\$1000 product credit after you purchase \$100,000 of UCL products in the first 3 months from account opening.

ENJOY PREMIUM MEMBER ONLY GIFTS

Qualify for executive member quality gifts year round and for 1st of the year executive year end raffle prize. Members are eligible to earn UCL dollars from date of unconditional enrollment to December 31st before member status resets for the next year. Members will have an additional 30 days to use accumulated UCL dollars if member renews account for the following year.

FLEXIBLE GIFTS

Members with eligible UCL dollars can redeem for gifts every quarter or redeem UCL dollars for product credit 2X the value.

INVITATION TO YEAR END PREMIUM MEMBER GALA

Experience premium hospitality

CUSTOM METAL FABRICATED PREMIUM MEMBER CARD AND PLAQUE

Use your card for entry to UCL Executive Member events

ANNUAL FEE

\$750

New York City, New York



Santorini Island, Greece



PLATINUM STAR
PREMIUM MEMBER

ULTRACHEMLABS

PREMIUM MEMBERS will receive 1% of their annual sales to cover UCL sponsored marketing events.

PLATINUM STAR
PREMIUM MEMBER

INITIAL ENROLLMENT REWARD

\$2000 product credit after you purchase \$250,000 of UCL products in the first 3 months from account opening.

ENJOY PREMIUM MEMBER ONLY GIFTS

Qualify for executive member quality gifts year round and for 1st of the year executive year end raffle prize. Members are eligible to earn UCL dollars from date of unconditional enrollment to December 31st before member status resets for the next year. Members will have an additional 30 days to use accumulated UCL dollars if member renews account for the following year.

FLEXIBLE GIFTS

Members with eligible UCL dollars can redeem for gifts every quarter or redeem UCL dollars for product credit 2X the value.

INVITATION TO YEAR END PREMIUM MEMBER GALA

Experience premium hospitality

CUSTOM METAL FABRICATED PREMIUM MEMBER CARD AND PLAQUE

Use your card for entry to UCL Executive Member events

ANNUAL FEE

\$1000

Rewarding *

Earn UCL dollars to redeem for a wide range of rewards



TRAVEL

Redeem airfare on select vacation destinations



DINING

Redeem gift cards to local food and wine locations



HOTEL

Redeem on multiple night stays at luxury hotels



ELECTRONICS

Redeem select premium electronic items such as from Apple, Samsung and windows.



SHOPPING

Redeem gift cards to popular merchandise stores and malls



PRODUCT DISCOUNTS

Members can choose to opt out of gifts for product credit. If desired, redeemed product credit will equate to 2X (Gold and Platinum members) and 1.5X (Bronze and Silver members) members' reward category that will be applied to members' next order.

Executive member gifts will differ from regular member gifts.



*Experience More with
Ultra Chem Labs*



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